



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Front Line Strategies
526 East Park Avenue
Tallahassee, FL 32301

CONTRACT

<u>Contract / Revision</u> 1808257 /		<u>Alt Order #</u> 08778591
<u>Product</u> ROY MOORE FOR SENATE		
<u>Contract Dates</u> 09/11/17 - 09/26/17		<u>Estimate #</u> .
<u>Advertiser</u> POL/Moore, Roy/Senate		<u>Original Date / Revision</u> 09/06/17 / 09/26/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSFA	09/11/17	09/22/17	Today In Alabama	6a-7a		:30			NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/17	09/17/17	MTWTF--				5	\$175.00			
	Week:	09/18/17	09/24/17	MTWTF--				5	\$175.00			
N 2	WSFA	09/11/17	09/22/17	NBC Today Show	7-9am		:30			NM	9	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/17	09/17/17	MTWTF--				5	\$115.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WSFA	09/11/17-09/17/17	NBC Today Show	7-9am	MTuWThF----	:30		\$115.00	NM		
			<i>Credited</i>									
	Week:	09/18/17	09/24/17	MTWTF--				5	\$115.00			
N 3	WSFA	09/11/17	09/22/17	NBC Today 2	9-10am		:30			NM	8	\$920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/17	09/17/17	MTWTF--				5	\$115.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	NBC Today 2	9-10am	MTuWThF----	:30		\$115.00	NM		
			<i>Credited</i>									
	2	WSFA	09/11/17-09/17/17	NBC Today 2	9-10am	MTuWThF----	:30		\$115.00	NM		
			<i>Credited</i>									
	Week:	09/18/17	09/24/17	MTWTF--				5	\$115.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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Contract / Revision	Alt Order #
1808257 /	08778591

Contract Dates	Product	Estimate #
09/11/17 - 09/26/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	09/06/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
6	WSFA	09/18/17-09/24/17		NBC Today 2	9-10am	MTuWThF----	:30		\$115.00	NM		
See MG 3.14												
7	WSFA	09/18/17-09/24/17		NBC Today 2	9-10am	MTuWThF----	:30		\$115.00	NM		
See MG 3.15												
8	WSFA	09/18/17-09/24/17		NBC Today 2	9-10am	MTuWThF----	:30		\$115.00	NM		
See MG 3.11												
9	WSFA	09/18/17-09/24/17		NBC Today 2	9-10am	MTuWThF----	:30		\$115.00	NM		
See MG 3.12												
10	WSFA	09/18/17-09/24/17		NBC Today 2	9-10am	MTuWThF----	:30		\$115.00	NM		
See MG 3.13												
11	WSFA	09/18/17-09/18/17		NBC Today 2	9-10am	M-----	:30		\$115.00	NM		
Ⓜ MG for 3.8 09/18												
12	WSFA	09/19/17-09/19/17		NBC Today 2	9-10am	-Tu-----	:30		\$115.00	NM		
Ⓜ MG for 3.9 09/19												
13	WSFA	09/20/17-09/20/17		NBC Today 2	9-10am	---W-----	:30		\$115.00	NM		
Ⓜ MG for 3.10 09/20												
14	WSFA	09/21/17-09/21/17		NBC Today 2	9-10am	----Th----	:30		\$115.00	NM		
Ⓜ MG for 3.6 09/21												
15	WSFA	09/22/17-09/22/17		NBC Today 2	9-10am	-----F----	:30		\$115.00	NM		
Ⓜ MG for 3.7 09/22												
N 4	WSFA	09/11/17	09/22/17	NBC Today Show 3	10-11am		:30			NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		09/11/17	09/17/17	MTWTF--					\$75.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WSFA	09/11/17-09/17/17	NBC Today Show 3	10-11am	MTuWThF----	:30	\$75.00	NM		
Credited												
		4	WSFA	09/11/17-09/17/17	NBC Today Show 3	10-11am	MTuWThF----	:30	\$75.00	NM		
Credited												
Week:		09/18/17	09/24/17	MTWTF--					\$75.00			
N 5	WSFA	09/11/17	09/22/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	8	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		09/11/17	09/17/17	MTWTF--					\$70.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	09/11/17-09/17/17	ALABAMA LIVE @ 11A	11-1130Am	MTuWThF----	:30	\$70.00	NM		
Credited												
		2	WSFA	09/11/17-09/17/17	ALABAMA LIVE @ 11A	11-1130Am	MTuWThF----	:30	\$70.00	NM		
Credited												
Week:		09/18/17	09/24/17	MTWTF--					\$70.00			

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	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WSFA	09/18/17-09/24/17	ALABAMA LIVE @ 11A	11-1130Am	MTuWThF----	:30		\$70.00	NM		
			See MG 5.12									
	7	WSFA	09/18/17-09/24/17	ALABAMA LIVE @ 11A	11-1130Am	MTuWThF----	:30		\$70.00	NM		
			See MG 5.13									
	8	WSFA	09/18/17-09/24/17	ALABAMA LIVE @ 11A	11-1130Am	MTuWThF----	:30		\$70.00	NM		
			See MG 5.14									
	9	WSFA	09/18/17-09/24/17	ALABAMA LIVE @ 11A	11-1130Am	MTuWThF----	:30		\$70.00	NM		
			See MG 5.11									
	10	WSFA	09/18/17-09/24/17	ALABAMA LIVE @ 11A	11-1130Am	MTuWThF----	:30		\$70.00	NM		
			See MG 5.15									
	11	WSFA	09/18/17-09/18/17	ALABAMA LIVE @ 11A	11-1130Am	M-----	:30		\$70.00	NM		
			MG for 5.9 09/18									
	12	WSFA	09/19/17-09/19/17	ALABAMA LIVE @ 11A	11-1130Am	-Tu-----	:30		\$70.00	NM		
			MG for 5.6 09/19									
	13	WSFA	09/20/17-09/20/17	ALABAMA LIVE @ 11A	11-1130Am	---W-----	:30		\$70.00	NM		
			MG for 5.7 09/20									
	14	WSFA	09/21/17-09/21/17	ALABAMA LIVE @ 11A	11-1130Am	----Th-----	:30		\$70.00	NM		
			MG for 5.8 09/21									
	15	WSFA	09/22/17-09/22/17	ALABAMA LIVE @ 11A	11-1130Am	-----F----	:30		\$70.00	NM		
			MG for 5.10 09/22									
N 6	WSFA	09/11/17	09/22/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	8	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	09/11/17	09/17/17	MTWTF--	5	\$70.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WSFA	09/11/17-09/17/17	ALABAMA LIVE @ 1130AM	1130A-12P	MTuWThF----	:30		\$30.00	NM		
			Credited									
	4	WSFA	09/11/17-09/17/17	ALABAMA LIVE @ 1130AM	1130A-12P	MTuWThF----	:30		\$70.00	NM		
			Credited									
Week:	09/18/17	09/24/17	MTWTF--	5	\$70.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WSFA	09/18/17-09/24/17	ALABAMA LIVE @ 1130AM	1130A-12P	MTuWThF----	:30		\$70.00	NM		
			See MG 6.12									
	7	WSFA	09/18/17-09/24/17	ALABAMA LIVE @ 1130AM	1130A-12P	MTuWThF----	:30		\$70.00	NM		
			See MG 6.11									
	9	WSFA	09/18/17-09/24/17	ALABAMA LIVE @ 1130AM	1130A-12P	MTuWThF----	:30		\$70.00	NM		
			See MG 6.14									
	10	WSFA	09/18/17-09/24/17	ALABAMA LIVE @ 1130AM	1130A-12P	MTuWThF----	:30		\$70.00	NM		
			See MG 6.13									
	11	WSFA	09/18/17-09/18/17	ALABAMA LIVE @ 1130AM	1130A-12P	M-----	:30		\$70.00	NM		
			MG for 6.7 09/18									
	12	WSFA	09/19/17-09/19/17	ALABAMA LIVE @ 1130AM	1130A-12P	-Tu-----	:30		\$70.00	NM		
			MG for 6.6 09/19									
	13	WSFA	09/20/17-09/20/17	ALABAMA LIVE @ 1130AM	1130A-12P	---W-----	:30		\$70.00	NM		
			MG for 6.10 09/20									
	14	WSFA	09/22/17-09/24/17	ALABAMA LIVE @ 1130AM	1130A-12P	-----F----	:30		\$70.00	NM		
			MG for 6.9 09/22									
N 7	WSFA	09/11/17	09/22/17	WSFA 12 News at Noon	12-1230pm		:30			NM	8	\$1,800.00

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
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<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Moore, Roy/Senate	09/06/17 / 09/26/17

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/11/17	09/17/17	MTWTF--				5	\$225.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	2	WSFA	09/11/17-09/17/17	WSFA 12 News at Noon	12-1230pm	MTuWThF----	:30		\$225.00	NM				
	Credited													
	4	WSFA	09/11/17-09/17/17	WSFA 12 News at Noon	12-1230pm	MTuWThF----	:30		\$225.00	NM				
	Credited													
Week:		09/18/17	09/24/17	MTWTF--				5	\$225.00					
	6	WSFA	09/18/17-09/24/17	WSFA 12 News at Noon	12-1230pm	MTuWThF----	:30		\$225.00	NM				
	See MG 7.13													
	7	WSFA	09/18/17-09/24/17	WSFA 12 News at Noon	12-1230pm	MTuWThF----	:30		\$225.00	NM				
	See MG 7.11													
	8	WSFA	09/18/17-09/24/17	WSFA 12 News at Noon	12-1230pm	MTuWThF----	:30		\$225.00	NM				
	See MG 7.14													
	9	WSFA	09/18/17-09/24/17	WSFA 12 News at Noon	12-1230pm	MTuWThF----	:30		\$225.00	NM				
	See MG 7.12													
	11	WSFA	09/18/17-09/18/17	WSFA 12 News at Noon	12-1230pm	M-----	:30		\$225.00	NM				
	Ⓜ MG for 7.7 09/18													
	12	WSFA	09/19/17-09/19/17	WSFA 12 News at Noon	12-1230pm	-Tu-----	:30		\$225.00	NM				
	Ⓜ MG for 7.9 09/19													
	13	WSFA	09/20/17-09/20/17	WSFA 12 News at Noon	12-1230pm	---W-----	:30		\$225.00	NM				
	Ⓜ MG for 7.6 09/20													
	14	WSFA	09/21/17-09/21/17	WSFA 12 News at Noon	12-1230pm	----Th-----	:30		\$225.00	NM				
	Ⓜ MG for 7.8 09/21													
N 8	WSFA	09/11/17	09/22/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	8	\$1,080.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/11/17	09/17/17	MTWTF--				5	\$135.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	1	WSFA	09/11/17-09/17/17	WSFA 12 NEWS AT 4PM	M-F 4-430P	MTuWThF----	:30		\$135.00	NM				
	Credited													
	3	WSFA	09/11/17-09/17/17	WSFA 12 NEWS AT 4PM	M-F 4-430P	MTuWThF----	:30		\$135.00	NM				
	Credited													
Week:		09/18/17	09/24/17	MTWTF--				5	\$135.00					
N 9	WSFA	09/11/17	09/22/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	8	\$920.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/11/17	09/17/17	MTWTF--				5	\$115.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	2	WSFA	09/11/17-09/17/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF----	:30		\$115.00	NM				
	Credited													
	3	WSFA	09/11/17-09/17/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF----	:30		\$115.00	NM				
	Credited													
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			See MG 9.14									
	7	WSFA	09/18/17-09/24/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF----	:30		\$115.00	NM		
			See MG 9.13									
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			See MG 9.12									
	9	WSFA	09/18/17-09/24/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF----	:30		\$115.00	NM		
			See MG 9.11									
	10	WSFA	09/18/17-09/24/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF----	:30		\$115.00	NM		
			See MG 9.15									
	11	WSFA	09/18/17-09/18/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	M-----	:30		\$115.00	NM		
			MG for 9.9 09/18									
	12	WSFA	09/19/17-09/19/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	-Tu-----	:30		\$115.00	NM		
			MG for 9.8 09/19									
	13	WSFA	09/20/17-09/20/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	---W-----	:30		\$115.00	NM		
			MG for 9.7 09/20									
	14	WSFA	09/21/17-09/21/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	----Th-----	:30		\$115.00	NM		
			MG for 9.6 09/21									
	15	WSFA	09/22/17-09/24/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	-----F----	:30		\$115.00	NM		
			MG for 9.10 09/22									
N 10	WSFA	09/11/17	09/22/17	WSFA 12 News at Five	5-530pm		:30			NM	8	\$3,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/11/17	09/17/17	MTWTF--	5			\$420.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WSFA	09/11/17-09/17/17	WSFA 12 News at Five	5-530pm	MTuWThF----	:30		\$420.00	NM		
			Credited									
	4	WSFA	09/11/17-09/17/17	WSFA 12 News at Five	5-530pm	MTuWThF----	:30		\$420.00	NM		
			Credited									
	Week:	09/18/17	09/24/17	MTWTF--	5			\$420.00				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1808257 /	08778591

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/17 - 09/26/17	ROY MOORE FOR SEN	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Moore, Roy/Senate	09/06/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WSFA	09/18/17-09/24/17	WSFA 12 News at Five	5-530pm	MTuWThF----	:30		\$420.00	NM		
			See MG 10.11									
	7	WSFA	09/18/17-09/24/17	WSFA 12 News at Five	5-530pm	MTuWThF----	:30		\$420.00	NM		
			See MG 10.13									
	8	WSFA	09/18/17-09/24/17	WSFA 12 News at Five	5-530pm	MTuWThF----	:30		\$420.00	NM		
			See MG 10.15									
	9	WSFA	09/18/17-09/24/17	WSFA 12 News at Five	5-530pm	MTuWThF----	:30		\$420.00	NM		
			See MG 10.12									
	10	WSFA	09/18/17-09/24/17	WSFA 12 News at Five	5-530pm	MTuWThF----	:30		\$420.00	NM		
			See MG 10.14									
	11	WSFA	09/18/17-09/18/17	WSFA 12 News at Five	5-530pm	M-----	:30		\$420.00	NM		
			Ⓜ MG for 10.6 09/18									
	12	WSFA	09/19/17-09/19/17	WSFA 12 News at Five	5-530pm	-Tu-----	:30		\$420.00	NM		
			Ⓜ MG for 10.9 09/19									
	13	WSFA	09/20/17-09/20/17	WSFA 12 News at Five	5-530pm	---W-----	:30		\$420.00	NM		
			Ⓜ MG for 10.7 09/20									
	14	WSFA	09/21/17-09/21/17	WSFA 12 News at Five	5-530pm	----Th----	:30		\$420.00	NM		
			Ⓜ MG for 10.10 09/21									
	15	WSFA	09/22/17-09/22/17	WSFA 12 News at Five	5-530pm	-----F----	:30		\$420.00	NM		
			Ⓜ MG for 10.8 09/22									
N 11	WSFA	09/11/17	09/22/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/11/17	09/17/17	MTWTF--	5			\$350.00				
	Week:	09/18/17	09/24/17	MTWTF--	5			\$350.00				
N 12	WSFA	09/11/17	09/22/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	8	\$3,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/11/17	09/17/17	MTWTF--	5			\$415.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$415.00	NM		
			Credited									
	2	WSFA	09/11/17-09/17/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$415.00	NM		
			Credited									
	Week:	09/18/17	09/24/17	MTWTF--	5			\$415.00				

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<u>Contract / Revision</u> 1808257 /		<u>Alt Order #</u> 08778591
<u>Contract Dates</u> 09/11/17 - 09/26/17	<u>Product</u> ROY MOORE FOR SEN	<u>Estimate #</u>
<u>Advertiser</u> POL/Moore, Roy/Senate		<u>Original Date / Revision</u> 09/06/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WSFA	09/18/17-09/24/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$415.00	NM		
			See MG 12.12									
	7	WSFA	09/18/17-09/24/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$415.00	NM		
			See MG 12.15									
	8	WSFA	09/18/17-09/24/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$415.00	NM		
			See MG 12.13									
	9	WSFA	09/18/17-09/24/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$415.00	NM		
			See MG 12.14									
	10	WSFA	09/18/17-09/24/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$415.00	NM		
			See MG 12.11									
	11	WSFA	09/18/17-09/18/17	WSFA 12 News at Ten - MF	10-1035pm	M-----	:30		\$415.00	NM		
			Ⓜ MG for 12.10 09/18									
	12	WSFA	09/19/17-09/19/17	WSFA 12 News at Ten - MF	10-1035pm	-Tu-----	:30		\$415.00	NM		
			Ⓜ MG for 12.6 09/19									
	13	WSFA	09/20/17-09/20/17	WSFA 12 News at Ten - MF	10-1035pm	---W-----	:30		\$415.00	NM		
			Ⓜ MG for 12.8 09/20									
	14	WSFA	09/21/17-09/21/17	WSFA 12 News at Ten - MF	10-1035pm	----Th----	:30		\$415.00	NM		
			Ⓜ MG for 12.9 09/21									
	15	WSFA	09/22/17-09/22/17	WSFA 12 News at Ten - MF	10-1035pm	-----F----	:30		\$415.00	NM		
			Ⓜ MG for 12.7 09/22									
N 13	WSFA	09/25/17	09/26/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	09/25/17	10/01/17	MT-----	2	\$175.00						
N 14	WSFA	09/25/17	09/26/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	09/25/17	10/01/17	MT-----	2	\$115.00						
N 15	WSFA	09/25/17	09/26/17	NBC Today 2	9-10am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	09/25/17	10/01/17	MT-----	2	\$115.00						
N 16	WSFA	09/25/17	09/26/17	NBC Today Show 3	10-11am		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	09/25/17	10/01/17	MT-----	2	\$75.00						
N 17	WSFA	09/25/17	09/26/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	09/25/17	10/01/17	MT-----	2	\$70.00						
N 18	WSFA	09/25/17	09/26/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	09/25/17	10/01/17	MT-----	2	\$70.00						
N 19	WSFA	09/25/17	09/25/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	09/25/17	10/01/17	1-----	1	\$225.00						
N 20	WSFA	09/25/17	09/25/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	09/25/17	10/01/17	1-----	1	\$135.00						
N 21	WSFA	09/25/17	09/25/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						

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1808257 /	08778591

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/17 - 09/26/17	ROY MOORE FOR SEN	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Moore, Roy/Senate	09/06/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$115.00			
N 22	WSFA	09/25/17	09/25/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$420.00			
N 23	WSFA	09/25/17	09/25/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$350.00			
N 24	WSFA	09/25/17	09/25/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$415.00			
N 25	WSFA	09/14/17	09/17/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---TF--				1	\$115.00			
N 26	WSFA	09/14/17	09/17/17	NBC Today Show 3	10-11am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---TF--				1	\$75.00			
N 27	WSFA	09/14/17	09/17/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---TF--				1	\$70.00			
N 28	WSFA	09/14/17	09/17/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---TF--				1	\$70.00			
N 29	WSFA	09/14/17	09/17/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---TF--				1	\$225.00			
N 30	WSFA	09/14/17	09/17/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---TF--				1	\$135.00			
N 31	WSFA	09/14/17	09/17/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---T---				1	\$115.00			
N 32	WSFA	09/14/17	09/17/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---TF--				1	\$420.00			
N 33	WSFA	09/14/17	09/17/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---TF--				1	\$415.00			
N 34	WSFA	09/15/17	09/15/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----F--				1	\$85.00			
N 35	WSFA	09/18/17	09/24/17	Today in Alabama 5am	5-530a		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	MTWTF--				5	\$85.00			
N 36	WSFA	09/25/17	09/26/17	Today in Alabama 5am	5-530a		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	MT-----				2	\$85.00			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/17 - 09/26/17	ROY MOORE FOR SEN	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Moore, Roy/Senate	09/06/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 37	WSFA	09/15/17	09/15/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/11/17	09/17/17	----F--				1	\$100.00			
N 38	WSFA	09/18/17	09/24/17	Today in Alabama 530a	528am-6am		:30			NM	5	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/18/17	09/24/17	MTWTF--				5	\$100.00			
N 39	WSFA	09/25/17	09/26/17	Today in Alabama 530a	528am-6am		:30			NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/25/17	10/01/17	MT-----				2	\$100.00			
N 40	WSFA	09/15/17	09/15/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/11/17	09/17/17	----F--				1	\$175.00			
N 41	WSFA	09/18/17	09/24/17	Today In Alabama	6a-7a		:30			NM	5	\$875.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/18/17	09/24/17	MTWTF--				5	\$175.00			
N 42	WSFA	09/25/17	09/26/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/25/17	10/01/17	MT-----				2	\$175.00			
N 43	WSFA	09/15/17	09/15/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/11/17	09/17/17	----F--				1	\$115.00			
N 44	WSFA	09/18/17	09/24/17	NBC Today Show	7-9am		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/18/17	09/24/17	MTWTF--				5	\$115.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	NBC Today Show	7-9am	MTuWThF----	:30		\$115.00	NM		
				Credited								
	2	WSFA	09/18/17-09/24/17	NBC Today Show	7-9am	MTuWThF----	:30		\$115.00	NM		
				Credited								
	3	WSFA	09/18/17-09/24/17	NBC Today Show	7-9am	MTuWThF----	:30		\$115.00	NM		
				Credited								
	4	WSFA	09/18/17-09/24/17	NBC Today Show	7-9am	MTuWThF----	:30		\$115.00	NM		
				Credited								
	5	WSFA	09/18/17-09/24/17	NBC Today Show	7-9am	MTuWThF----	:30		\$115.00	NM		
				Credited								
N 45	WSFA	09/25/17	09/26/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/25/17	10/01/17	MT-----				2	\$115.00			
N 46	WSFA	09/16/17	09/23/17	NBC Saturday Today Show	6-8am		:30			NM	4	\$180.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/11/17	09/17/17	-----S-				2	\$45.00			
Week:		09/18/17	09/24/17	-----S-				2	\$45.00			
N 47	WSFA	09/17/17	09/24/17	NET NBC Sunday Today Shc	7-8a		:30			NM	2	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/11/17	09/17/17	-----S				1	\$45.00			
Week:		09/18/17	09/24/17	-----S				1	\$45.00			

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WSFA
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Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1808257 /	08778591

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/17 - 09/26/17	ROY MOORE FOR SEN	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Moore, Roy/Senate	09/06/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 48	WSFA	09/17/17	09/24/17	NET NBC Meet The Press	8-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----S				1	\$45.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	NET NBC Meet The Press	8-9a	-----S	:30		\$45.00	NM		
				Credited								
Week:		09/18/17	09/24/17	-----S				1	\$45.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WSFA	09/18/17-09/24/17	NET NBC Meet The Press	8-9a	-----S	:30		\$45.00	NM		
				Credited								
N 49	WSFA	09/17/17	09/24/17	WSFA News Sunday AM	9-930a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----S				1	\$20.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA News Sunday AM	9-930a	-----S	:30		\$20.00	NM		
				Credited								
Week:		09/18/17	09/24/17	-----S				1	\$20.00			
N 50	WSFA	09/15/17	09/15/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----F--				1	\$115.00			
N 51	WSFA	09/18/17	09/24/17	NBC Today 2	9-10am		:30			NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	MTWTF--				5	\$115.00			
N 52	WSFA	09/25/17	09/26/17	NBC Today 2	9-10am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	MT-----				2	\$115.00			
N 53	WSFA	09/15/17	09/15/17	NBC Today Show 3	10-11am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----F--				1	\$75.00			
N 54	WSFA	09/18/17	09/24/17	NBC Today Show 3	10-11am		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	MTWTF--				5	\$75.00			
N 55	WSFA	09/25/17	09/26/17	NBC Today Show 3	10-11am		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	MT-----				2	\$75.00			
N 56	WSFA	09/16/17	09/23/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----S-				1	\$80.00			
Week:		09/18/17	09/24/17	-----S-				1	\$80.00			
N 57	WSFA	09/17/17	09/24/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----S				1	\$90.00			
Week:		09/18/17	09/24/17	-----S				1	\$90.00			
N 58	WSFA	09/16/17	09/23/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----S-				1	\$265.00			
Week:		09/18/17	09/24/17	-----S-				1	\$265.00			

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Contract / Revision	Alt Order #
1808257 /	08778591

Contract Dates	Product	Estimate #
09/11/17 - 09/26/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	09/06/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 59	WSFA	09/17/17	09/24/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----S				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	Late News	1030p-11p	-----Su	:30		\$150.00	NM		
			Credited									
Week:		09/18/17	09/24/17	-----S				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WSFA	09/18/17-09/24/17	Late News	1030p-11p	-----Su	:30		\$150.00	NM		
			See MG 59.3									
	3	WSFA	09/24/17-09/24/17	Late News	1030p-11p	-----Su	:30		\$150.00	NM		
			MG for 59.2 09/24									
N 60	WSFA	09/15/17	09/15/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----F--				1	\$215.00			
N 61	WSFA	09/18/17	09/24/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	5	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	MTWTF--				5	\$215.00			
N 62	WSFA	09/25/17	09/25/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	M-----				1	\$215.00			
N 63	WSFA	09/17/17	09/24/17	NFL Football Nite/America	Various		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----S				1	\$150.00			
Week:		09/18/17	09/24/17	-----S				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WSFA	09/18/17-09/24/17	NFL Football Nite/America	Various	-----Su	:30		\$150.00	NM		
			Credited									
N 64	WSFA	09/17/17	09/17/17	NFL Football	730p-1030p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----S				1	\$850.00			
N 65	WSFA	09/24/17	09/24/17	NFL Football	730p-1030p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----S				1	\$500.00			
N 66	WSFA	09/15/17	09/15/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----F--				1	\$115.00			
N 67	WSFA	09/18/17	09/24/17	Tonight Show	1035-1137pm		:30			NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	MTWTF--				5	\$115.00			
N 68	WSFA	09/25/17	09/25/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	M-----				1	\$115.00			
N 69	WSFA	09/18/17	09/25/17	The Voice	7-9p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	M-----				1	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	The Voice	7-9p	M-----	:30		\$900.00	NM		
			Credited									

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Contract / Revision	Alt Order #
1808257 /	08778591

Contract Dates	Product	Estimate #
09/11/17 - 09/26/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	09/06/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	M-----				1	\$900.00			
N 70	WSFA	09/15/17	09/15/17	Dateline	8-10p		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----F--				1	\$340.00			
N 71	WSFA	09/20/17	09/20/17	AGT	658-8pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--W----				1	\$750.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	09/18/17-09/24/17	AGT	658-8pm	---W-----	:30	\$750.00	NM		
		Credited										
N 72	WSFA	09/19/17	09/19/17	AGT	7-9p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-T-----				1	\$750.00			
N 73	WSFA	09/16/17	09/23/17	NET Saturday Night Live	1030p-1203x		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----S-				1	\$115.00			
Week:		09/18/17	09/24/17	-----S-				1	\$115.00			
N 74	WSFA	09/18/17	09/18/17	Midnight, Texas	9-10pm		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	M-----				1	\$375.00			
N 75	WSFA	09/20/17	09/24/17	NBC Today Show	7-9am		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--WTF--				4	\$175.00			
N 76	WSFA	09/23/17	09/23/17	Dateline saturday Night M	7-9p		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----S-				2	\$75.00			
N 77	WSFA	09/23/17	09/23/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----S-				1	\$45.00			
N 78	WSFA	09/20/17	09/24/17	Last Call With Carson Daily L	1230-105x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--WTF--				1	\$10.00			
N 79	WSFA	09/26/17	09/26/17	America's Got Talent	7-9pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	-T-----				1	\$750.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	09/25/17-10/01/17	America's Got Talent	7-9pm	-Tu-----	:30	\$750.00	NM		
		Credited										
N 80	WSFA	09/20/17	09/20/17	AGT	7-9pm		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--W----				1	\$750.00			
N 81	WSFA	09/20/17	09/24/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--WTF--				1	\$150.00			
N 82	WSFA	09/24/17	09/24/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u> 1808257 /		<u>Alt Order #</u> 08778591
<u>Contract Dates</u> 09/11/17 - 09/26/17	<u>Product</u> ROY MOORE FOR SEN	<u>Estimate #</u>
<u>Advertiser</u> POL/Moore, Roy/Senate		<u>Original Date / Revision</u> 09/06/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----S				1	\$105.00			
N 83	WSFA	09/20/17	09/24/17	JUDGE JUDY	3-4p		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--WTF--				1	\$90.00			
N 84	WSFA	09/20/17	09/24/17	Today In Alabama	6a-7a		:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--WTF--				1	\$395.00			
N 85	WSFA	09/25/17	09/26/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	MT-----				2	\$115.00			
N 86	WSFA	09/20/17	09/24/17	Today in Alabama 430am	430-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--WTF--				1	\$15.00			
N 87	WSFA	09/22/17	09/22/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----F--				1	\$350.00			
N 88	WSFA	09/22/17	09/22/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----F--				1	\$325.00			
N 89	WSFA	09/23/17	09/23/17	Saturday Hour 3	9-10PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----S-				1	\$75.00			
Totals											227	\$39,795.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 - 09/24/17	192	\$34,105.00	(\$5,115.75)	\$28,989.25
09/25/17 - 09/26/17	35	\$5,690.00	(\$853.50)	\$4,836.50
Totals	227	\$39,795.00	(\$5,969.25)	\$33,825.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP21/17 12.11
CHANGES ** WSFA-TV ***

REP HEADLINE# 8778591 TRF# 1808257 \$\$\$ MOD# 5: APPROVED REV #0 \$\$\$
ADV # _____ ADV. NAME POLI/R MOORE/R/SEN/AL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)
TALLAHASSE, FL 32301

ORDER # _____ CONTRACT # 8778591 CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP11/17 SEP26/17 WK-3
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP21/17 12.11

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM ROY MOORE FOR SENATE
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M8 UNRESL BUY#79 MISSED:TUE/700P-900P SEP26 30S \$750.00 (SEP21/17)
OFFER:FRI/600P-630P SEP22 30S \$350.00 PLS ADVISE.
& FRI/630P-700P SEP22 30S \$325.00
& SAT/900P-1000P SEP23 30S \$75.00
CMT:SPOT SCHEDULED AFTER THE ELECTION. PLEASE CONFIRM ASAP!
CMT:THANKS,DENICE

SEP/17 33355.00 OCT/17 \$6,440.00 CONTRACT TOTAL 39795.00
TOTAL SPOTS 225

COMPETITIVE INFORMATION NOT YET AVAILABLE.
SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9387

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

SEP21/17 12.33

*** WSFA-TV ***

REP HEADLINE# 8778591

TRF# 1808257

\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
88	A		630P-700P	30		\$325.00	9/22	9/22	1		FRI	1
PROGRAM : ET ORD COM1: SPOT SCHEDULED AFTER THE ELECTION. PLEASE CONFIRM ASAP! ORD COM2: THANKS,DENICE PART OF A MAKEGOOD MADE UP OF LINES 87-89												
89	A		900P-1000P	30		\$75.00	9/23	9/23	1		SAT	1
PROGRAM : SNL ORD COM1: SPOT SCHEDULED AFTER THE ELECTION. PLEASE CONFIRM ASAP! ORD COM2: THANKS,DENICE PART OF A MAKEGOOD MADE UP OF LINES 87-89												
STATION MAKEGOOD OFFERS: M8 OK'D BUY#79 MISSED:TUE/700P-900P SEP26 30S \$750.00 (SEP21/17) OFFER:FRI/600P-630P SEP22 30S \$350.00 PLS ADVISE. & FRI/630P-700P SEP22 30S \$325.00 & SAT/900P-1000P SEP23 30S \$75.00 CMT:SPOT SCHEDULED AFTER THE ELECTION. PLEASE CONFIRM ASAP! CMT:THANKS,DENICE												
SEP/17			34105.00	OCT/17		\$5,690.00						
										CONTRACT TOTAL	39795.00	
										TOTAL SPOTS	227	

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 8778591 TRF# 1808257 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 5: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP21/17 14.19
ORDER WORKSHEET HARRIS REPORT FROM STATION *** WSFA-TV ***

ADV # _____ ADV. NAME POLI/R MOORE/R/SEN/AL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)
TALLAHASSEE, FL 32301

ORDER # _____ CONTRACT # 8778591 CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP11/17 SEP26/17 WK-3
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP21/17 14.19

REP: REVISED ORDER
M8 OKD AS LINES 87-89
TTL SAME, \$39,795
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROY MOORE FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M8 OK'D BUY#79 MISSED:TUE/700P-900P SEP26 30S \$750.00 (SEP21/17)
OFFER:FRI/600P-630P SEP22 30S \$350.00 PLS ADVISE.
& FRI/630P-700P SEP22 30S \$325.00
& SAT/900P-1000P SEP23 30S \$75.00
CMT:SPOT SCHEDULED AFTER THE ELECTION. PLEASE CONFIRM ASAP!
CMT:THANKS,DENICE

CONTRACT TOTAL 39795.00
TOTAL SPOTS 227

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

REP HEADLINE# 8778591 TRF# 1808257
\$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$

ADV. #	ADV. NAME	POLI/R MOORE/R/SEN/AL	REP. #	OFF.#	SALESMAN #
AGY #	AGY. NAME	FRONT LINE STRATEGIES	BUYER NAME	JOSH BAGINSKI	
		526 EAST PARK AVENUE	SALES PRSN	WA- RYAN EDDINS (H)	
		TALLAHASSE, FL 32301			

ORDER # _____
CONTRACT # 8778591
CLASS: NATL. LOCAL REGIONAL.

PRDCT	<u>ROY MOORE FOR SENATE</u>	<u>EST #</u>	<u>COMMENTS: (LINE, ORDER, INVOICE)</u>
-------	-----------------------------	--------------	---

FLIGHT DATES SEP11/17 SEP26/17 WK-3

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED DATE SEP25/17 11.49

REP: REVISED ORDER
M9 OKD AS LINE 90
TTL SAME, \$39,795
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
57	ES		500P-530P	30		\$90.00	9/17	9/17	0		SUN	0
57	ES		500P-530P	30		\$90.00	9/24	9/24	1		SUN	1
PROGRAM : WSFA 12 NEWS AT 5P SUN												
CON COM1: WSFA 12 NEWS AT 5P SUN												
90	A		541P	30		\$90.00	9/17	9/17	1		SUN	1

PROGRAM : WSFA 12 NEWS AT 5P SUN
ORD COM1: SPOT AIRED LATE DUE TO GOLF RUNNING LONG. OUR 5P NEWS AIRED 512P--
ORD COM2: 542P. PLEASE CONFIRM LATE RUN. THANKS, DENICE
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-57

REP HEADLINE# 8778591

\$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$

TRF# 1808257

SEP25/17 11.49

REP: TEL# 703-528-9387

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *** WSFA-TV ***

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START	:END	:SPTS:	WEEK	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:DATE	:DATE	: /WK:	INVT	:	:SPTS:
STATION MAKEGOOD OFFERS:											
M9	OK'D	BUY#57			MISSED:SUN/500P-530P	SEP17		30S	\$90.00	(SEP25/17)	
					OFFER:SUN/541P	SEP17		30S	\$90.00	PLS ADVISE.	
					CMT:SPOT AIRED LATE DUE TO GOLF RUNNING LONG.						
					CMT:542P. PLEASE CONFIRM LATE RUN. THANKS, DENICE						
SEP/17		34105.00			OCT/17						
					\$5,690.00						
CONTRACT TOTAL										39795.00	
TOTAL SPOTS										227	

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 8778591 TRF# 1808257 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 6: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP25/17 13.42
*** WSFA-TV ***

ADV # _____ ADV. NAME POLI/R MOORE/R/SEN/AL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)
TALLAHASSEE, FL 32301

ORDER # _____ CONTRACT # 8778591 CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP11/17 SEP26/17 WK-3
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP25/17 13.42

REP: REVISED ORDER
M9 OKD AS LINE 90
TTL SAME, \$39,795
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM M9 OK'D BUY#57 MISSED: SUN/500P-530P SEP17 30S \$90.00 (SEP25/17)
OFFER: SUN/541P SEP17 30S \$90.00 PLS ADVISE.
CMT: SPOT AIRED LATE DUE TO GOLF RUNNING LONG. OUR 5P NEWS AIRED 512P-
CMT: 542P. PLEASE CONFIRM LATE RUN. THANKS, DENICE

ROY MOORE FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M9 OK'D BUY#57 MISSED: SUN/500P-530P SEP17 30S \$90.00 (SEP25/17)
OFFER: SUN/541P SEP17 30S \$90.00 PLS ADVISE.
CMT: SPOT AIRED LATE DUE TO GOLF RUNNING LONG. OUR 5P NEWS AIRED 512P-
CMT: 542P. PLEASE CONFIRM LATE RUN. THANKS, DENICE

CONTRACT TOTAL 39795.00
TOTAL SPOTS 227

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP27/17 09.57
CHANGES ** WSFA-TV ***

REP HEADLINE# 8778591 TRF# 1808257
\$\$\$ MOD# 7: APPROVED REV #0 \$\$\$

ADV # _____ ADV. NAME POLI/R MOORE/R/SEN/AL REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSEE, FL 32301

ORDER # _____ CONTRACT # 8778591 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/17 SEP26/17 WK-3

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP27/17 09.57

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE

NO BUYS TO PRINT

STATION MAKEGOOD OFFERS:

M10 UNRESL BUY#65 MISSED: SUN/730P-1030P SEP24 30S \$500.00 (SEP27/17)

OFFER: SUN/1047P SEP24 30S \$500.00 PLS ADVISE.

CMT: SPOT AIRED LATE DUE TO NFL RUNNING LONG. NFL AIRED 721P-1048P.

CMT: PLEASE CONFIRM LATE RUN. THANKS, DENICE

SEP/17 34105.00 OCT/17 \$5,690.00 CONTRACT TOTAL 39795.00

TOTAL SPOTS 227

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI

DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP27/17 10.05
\$\$\$ MOD# 7: APPROVED REV #0 \$\$\$ **CHANGES** *** WSFA-TV ***

REP HEADLINE# 8778591 TRF# 1808257
ADV # ADV. NAME POLI/R MOORE/R/SEN/AL REP. # OFF. # SALESMAN #
AGY # AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)
TALLAHASSEE, FL 32301

ORDER # CONTRACT # 8778591 CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP11/17 SEP26/17 WK-3
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/17 10.05

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M10 UNRESL BUY#65 MISSED: SUN/730P-1030P SEP24 30S \$500.00 (SEP27/17)
OFFER: SUN/1047P SEP24 30S \$500.00 PLS ADVISE.
CMT: SPOT AIRED LATE DUE TO NFL RUNNING LONG. NFL AIRED 721P-1048P.
CMT: PLEASE CONFIRM LATE RUN. THANKS, DENICE
M11 UNRESL BUY#59 MISSED: SUN/1030P-1100P SEP24 30S \$150.00 (SEP27/17)
OFFER: SUN/1100P SEP24 30S \$150.00 PLS ADVISE.
CMT: SPOT AIRED LATE DUE TO NFL RUNNING LONG. OUR LATE NEWS AIRED 1048P-
CMT: 1130P. PLEASE CONFIRM. THANKS, DENICE
SEP/17 34105.00 OCT/17 \$5,690.00 CONTRACT TOTAL 39795.00
TOTAL SPOTS 227

COMPETITIVE INFORMATION NOT YET AVAILABLE.
SVC- NSI
DEMOS- RA35+*

THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-59

REP HEADLINE# 8778591 TRF# 1808257 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 7: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP27/17 10.07
ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES*** ** WSFA-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
65	S		730P-1030P	30		\$500.00	9/24	9/24	0		SUN	0
PROGRAM : NFL OAK-WAS												
CON COM1: NFL OAK-WAS												
91	A		1047P	30		\$500.00	9/24	9/24	1		SUN	1
PROGRAM : NFL OAK-WAS												
ORD COM1: SPOT AIRED LATE DUE TO NFL RUNNING LONG. NFL AIRED 721P-1048P.												
ORD COM2: PLEASE CONFIRM LATE RUN. THANKS, DENICE												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-65												
STATION MAKEGOOD OFFERS:												
M10	OK'D		BUY#65				SEP24		30S	\$500.00	(SEP27/17)	
							SEP24		30S	\$500.00	PLS ADVISE.	
CMT:SPOT AIRED LATE DUE TO NFL RUNNING LONG. NFL AIRED 721P-1048P.												
CMT:PLEASE CONFIRM LATE RUN. THANKS, DENICE												
M11	OK'D		BUY#59				SEP24		30S	\$150.00	(SEP27/17)	
							SEP24		30S	\$150.00	PLS ADVISE.	
CMT:SPOT AIRED LATE DUE TO NFL RUNNING LONG. OUR LATE NEWS AIRED 1048P-												
CMT:1130P. PLEASE CONFIRM. THANKS, DENICE												
SEP/17			34105.00			OCT/17	\$5,690.00					
										CONTRACT TOTAL	39795.00	
										TOTAL SPOTS	227	

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 8778591 TRF# 1808257 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 7: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP27/17 10.15
ORDER WORKSHEET HARRIS REPORT FROM STATION *** WFA-TV ***

ADV # _____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)
TALLAHASSEE, FL 32301

ORDER # _____ CONTRACT # 8778591 CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP11/17 SEP26/17 WK-3
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP27/17 10.15

REP: REVISED ORDER
M10 OKD AS LINE 91
M11 OKD AS LINE 92
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M10 OK'D BUY#65 MISSED: SUN/730P-1030P SEP24 30S \$500.00 (SEP27/17)
OFFER: SUN/1047P SEP24 30S \$500.00 PLS ADVISE.
CMT: SPOT AIRED LATE DUE TO NFL RUNNING LONG. NFL AIRED 721P-1048P.
CMT: PLEASE CONFIRM LATE RUN. THANKS, DENICE
M11 OK'D BUY#59 MISSED: SUN/1030P-1100P SEP24 30S \$150.00 (SEP27/17)
OFFER: SUN/1100P SEP24 30S \$150.00 PLS ADVISE.
CMT: SPOT AIRED LATE DUE TO NFL RUNNING LONG. OUR LATE NEWS AIRED 1048P-
CMT: 1130P. PLEASE CONFIRM. THANKS, DENICE

CONTRACT TOTAL 39795.00
TOTAL SPOTS 227